

FOR IMMEDIATE RELEASE

MULTI GRAMMY® WINNER AND WE tv STAR TINA CAMPBELL

ANNOUNCES NEW SINGLE “TOO HARD NOT TO”—

ON SALE FRIDAY, JULY 28th AT ALL DIGITAL OUTLETS

AND

PREMIERES AT RADIO FRIDAY JULY 28th,

WHEN TINA CO-HOSTS *GET UP! MORNINGS WITH ERICA CAMPBELL*

THE NATIONALLY SYNDICATED RADIO SHOW HOSTED BY HER SISTER;

ORIGINAL SONG FROM UPCOMING CD *IT’S STILL PERSONAL*

IS RE-RELEASE OF #1 AWARD-WINNING DEBUT SOLO CD;

NEW MUSIC FEATURED IN SEASON 6 OF WE tv HIT SERIES “*MARY MARY*”

COMING SEPTEMBER!



LA/NY July 26th, 2017: Tina Campbell, the multiple award winning soloist, multi-Grammy® winning recording artist, author, WE tv original series star, and now web series star, who, with sister Erica is one-half of the iconic Gospel duo, **Mary Mary**, unveils her new single, the Gospel/Pop ballad, **“Too Hard Not To,”** this coming Friday, July 28th, on sister Erica Campbell’s nationally syndicated morning radio show **Get Up! Mornings With Erica Campbell.**

In the coming weeks Tina returns with her newest solo album, **It’s Still Personal**, the follow-up to 2015’s solo debut, **It’s Personal**. A re-working of the **NAACP Image Award** winner for **Outstanding Gospel Album in 2016**, **It’s Still Personal** features three new original tracks—the heart felt new single, **“Too Hard Not To,”** plus a rousing soulful Southern Gospel tune, **“Evidence,”** and the rap/hip hop tinged **“We Livin.”** The singer also includes a re-production of the previously recorded track **“Woh, Oh, Oh.”**

Along with husband Teddy Campbell and Grammy® winning producer Warryn Campbell, among others, Tina set out to create a series of new songs representing multiple musical genres, from the pop sounding, inspirational ballad, **“Too Hard Not To,”** to World Music/Caribbean sounds and Southern Gospel to Hip Hop and Urban Soul, to Praise & Worship, and even Country/Rock, all

while shining a white-hot spotlight on her inimitable and powerful vocal range, and her ongoing impact as a songwriter/producer.

Multiple videos and new photo images were shot throughout the course of one exciting week in LA. Promotional dates coinciding with the long-awaited new single release and upcoming album are scheduled in the coming days with a full tour to follow later this fall. Cities included so far are Chicago, IL, Columbus, OH, Memphis, TN, Birmingham and Montgomery, AL, Atlanta, GA and other southern cities, New York, Washington, DC and Houston.

An extensive schedule of high profile media, promotional activities and special events in each of the markets are booked around the single launch. Included on the packed itinerary will be appearances on **Chicago's Windy City Live/ABC (July 31st)**; **CBS 46 Atlanta & Peachtree TV (August 3rd)**; **WFSA/NBC 12 News, Birmingham, AL (August 4th)**, **Get Up! Mornings 1 Year Anniversary Concert, NY, August 7th**, at Wingate Park in Brooklyn with sister Erica, **Fox's Good Day DC (August 10th)**, **Treasures of the Heart--A Woman's Experience** with Ylawnda Peebles in DC on August 11th, **The Black Family Reunion** in Cincinnati, August 20th, **The World Changers Women's Conference** in Houston, **September 23rd** and on **September 30th**, the **Annual Circle Of Sisters Expo** in New York.

The creation and recording of ***It's Still Personal*** will be highlighted throughout the upcoming Season 6 of Tina's original hit WE tv series, "***Mary Mary.***"

"It's a tremendous blessing to write and sing songs, and author books, and produce shows, and share my life, and communicate my faith, and fully be who I am and have the platforms on which to do so. My sole desire is to inspire, with God as my source of inspiration. I believe this new single and upcoming album, my returning reality show and web series, and all my endeavors, afford me the opportunity to do just that," the singer stated.

The Number One debuting album ***It's Personal*** scored double wins last year at the **31st Annual Stellar Gospel Music Awards**, with ***Traditional Female Vocalist*** and ***Traditional CD of the Year*** honors, in addition to the 2016 **NAACP Image Award** winner for ***Outstanding Gospel Album***.

Along with her husband Teddy, Tina currently co-hosts the couple's popular web series, ***10 Minutes with Teddy and Tina***, a bi-weekly series discussing life, love, family and faith. The series has reached over 200,000 views and counting. See below link from a recent episode.

teddyandtina.com/ <https://www.youtube.com/watch?v=Bs5ohwSDccA>

On a final note, although Tina shares her current official Instagram page with husband Teddy, where they have over a half-million followers, because of the excitement over the new project, she has decided to create a separate and new Instagram page. Please be sure to also follow her at

@iamtinacampbell, <https://www.instagram.com/iAmTinaCampbell/?hl=en> her new IG page for news about her upcoming solo endeavors.

For the most updated information, please visit:

Instagram: @teddyandtina and @iamtinacampbell
<https://www.instagram.com/iAmTinaCampbell/?hl=en>

Twitter & Periscope: @IAmTinaCampbell

<Youtube.com/IAmTinaCampbell>

<Facebook.com/IAmTinaCampbell>

Website: www.IAmTinaCampbell.com

Web Series "10 Minutes with Teddy and Tina" on

<Youtube.com/TeddyAndTinaCampbell> OR

Www.TeddyAndTina.com

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